







Our Story

Welcome to the wonderful world of Lily-Flame Candles. We're passionate about creating candles that put a twinkle in your eye, a song in your heart and a beautiful fragrance in your home.

We pride ourselves on our popular mix of exquisite scents, eye-catching packaging and Fun, friendly names for every occasion...

After all, this is what that makes our candles so special, and allows us to make our bold promise:

Lily-Flame puts a smile in your home!

Our beautiful fragrances are in millions of homes and have made our brand a household name...

As 'Britain's Best-Loved scented candle maker'

We're proud to be made In Somerset. Real people and real candle-makers. We're the industry standard leaders who pioneered the 'candle in a tin'

And we believe our secret ingredient is love. We love what we do. We love what we create and we love providing our customers... with the perfect gifts for any occasion...

And we'd love to help you Light Up Your Sales in store.



Click image to play our video

Our Promise

We spend countless hours selecting the right combination of fragrance, name and package design.

After all, it's that perfect mix of exquisite scent, eye-catching packaging and fun, friendly names that makes our candles so special, and allows us to make our bold promise:

Lily-Flame puts a smile in your home!







Our Ranges

# Best-Selling Candle Tin Selection | 2022



FAIRY DUST

Fairy Dust; Invisible &; True. Of all our candles, this is our most popular. Based on a fine fragrance, It's Powdery, Warm, Sparkly and Magical. In short- Fairy Dust!



## PARMA VIOLETS

Parma Violets; The Sweetest Feeling. Ah yes. Remember Parma Violet sweeties? You're six years old and life is completely carefree. This candle takes you there. One of our most popular scents and with jolly good reason.



BLUSH TIN

Blush; The First Kiss of the Night! A sultry, smouldering scent up close, and when dissipated into your room, a unique, precious and beautiful thing.



FRESH LINEN

Fresh Linen; Morning Sun and Mountain Air. Super fresh and breezy. Like it's just taken in off the line. Look very closely and you'll see that the label is embossed with a fine white linen pattern. Now that's what you call attention to detail.



CHRISTMAS SPICE

Christmas Spice; A warm Blend of Cinnamon and Cloves. Our most popular Christmas scent, making any room smell divinely festive, this Classic Christmas Scent with its aromatic blend of Cinnamon and Cloves make it the Perfect Fragrance for an evening curled up in the cosy warmth of home\_



DAISY DIP

Daisy Dip; In a faraway field. A light floral fine fragrance, this popular scent was named after the field where Lily-Flame's co-founder, Jo used to play as a girl. Ah-isn't that sweet!



### BLUEBELL FOREST

Bluebell Forest; Dewdrops on Your Shoes. The sun's rays make you squint, and you can feel the soft earth beneath your feet as the light shines through the forest's dappled canopy above. Soft, fresh and sweet in equal measures. A remarkably evocative Bluebell scent.



RELAX

Relax- Be Kind to Yourself. The simple message here is to do exactly what it says on the tin! A tranquil, soft, rounded scent to help you unwind. Part of our new co-ordinated Spa range. To suit your mood, they're lovely to use anywhere, but especially good when you're pampering yourself.



THANK YOU

So very much! Hmm... How can I say thank you for that kind deed? A card? A poem? Some flowers? How can I combine a little bit of each and make that thought last for ages? What a Lovely idea!





# Sentiments Candle Tin Selection | 2022



HAPPY BIRTHDAY

Happy Birthday; And Many Happy Returns! So simple, so pretty, so perfect! A bubbly, gentle, sweet scent that's impossible not to love. For a Happy Bestest Birthday (©Worzel Gummidge- look it up kids!)



HAPPY BIRTHDAY AGES

Happy Birthday various ages. A Scented Keepsake of the Big Day. Capturing the excitement with a double Sparkly label. The sweet, powdery scent will bring back memories of the best time in the years to come.



LOVE

Love; For all of Time! This is a delicate and sophisticated blend of Sandalwood and Patchouli (a memory of the late sixties and early seventies nostalgia fans).



## THANK YOU

So very much! Hmm... How can I say thank you for that kind deed? A card? A poem? Some flowers? How can I combine a little bit of each and make that thought last for ages? What a Lovely idea!



### CONGRATULATIONS

Congratulations!- It's time to celebrate! A candle that say's 'Yippee! I'm so happy for you' with a vibrant, sparkling, sophisticated perfume blend to enjoy, whatever the occasion. Hip-hip, hooray!



WORLDS GREATEST MUM

World's Greatest Mum! A fizzing Sweet Floral scent accompanies a pink, red and white colour palette. Decorated with a few scattered flower designs this will bring a smile to any Mums face



## HAPPY ANNIVERSARY

Happy Anniversary - And Here's to Happy Days Ahead! A simple way to congratulate that special couple who know the secret to longevity!



# ALL IS WELL

All Is Well; And all will be well. Soft, Comforting, warm and wholesome- what is that scent? I can't quite put my finger on it-Swiss Chocolate? Hazelnuts? Pralines? Spiced Custard? Whatever it is, it's lovely.



### FOREVER FRIENDS

Forever Friends; Always there for You! A Beautiful Way to Say You Care. In Powdery Pistachio Green and Gold, Complimenting a Soft and Sweet Scent that says You're Very Special to Me'

Our Ranges

# Floral Candle Tin Selection | 2022



WILD JASMINE

Wild Jasmine – In the Morning Sun. Superstrong and naturally intoxicating. The scent of a euphoric walk through the winding streets of a Mediterranean Old Town, just as dawn breaks and the flowers are about to close again. One of our most popular scents.



LAVENDER & LIME

Lavender & Lime; Let the Day Float Away! Classic heavy-scented lavender blended with a contemporary twist of Lime. Relaxing and uplifting- Nice!



BLUEBELL FOREST

Bluebell Forest; Dewdrops on Your Shoes. The sun's rays make you squint, and you can feel the soft earth beneath your feet as the light shines through the forest's dappled canopy above. Soft, fresh and sweet in equal measures. A remarkably evocative Bluebell scent.



### PARMAN VIOLETS

Parma Violets; The Sweetest Feeling. Ah yes. Remember Parma Violet sweeties? You're six years old and life is completely carefree. This candle takes you there. One of our most popular scents and with jolly good reason.



GARDENIA

A simple, Lovely Gardenia. We used to make this in the form of a Frosted Glass years ago. When we stopped making them, demands for Gardenia were so fierce and forthright that we began to have concerns for our personal safety. So here we are- It's Back!



SPRING TIME

Blossoms and Butterflies! A fresh Floral scent gathering up a glorious bunch of Fuchsias, crocus, Lilies and Lilacs.- With a sunny yellow label to brighten any day.



ROSE PETALS

Rose Petals; A Delicate Handful. A very strong, yet gentle scent. Complimented by its delicate, light pink wax and its pleasing, pink paper label. An exemplar of scented candles!



Taste of Provence; Marjoram, Thyme, Rosemary and Sage. Culinary perfection. For a person with a nose that knows. Great in the Kitchen (though consistently refuses to wash up).



EXQUISITE

Exquisite- It's Time to Shine; Both Rich and Fresh, a Fine Fragrance along the lines of Fairy Dust, Blush and Dolly Rocker. Old fashioned, in a good way. You could describe it as vintage; Like Paris in Spring time!



Sur Ranges

# Christmas Candle Tin Selection | 2022



MERRY CHRISTMAS

Merry Christmas, And All Good Cheer.... Could it be any more Christmassy? A sparkly gold and red label wrapped around a delicious Warm Spiced Ginger.- with a Spoonful of Orange Zest that makes you constantly want to come back for another sniff.



### SNOWFALL

Snow Fall; Drifting Down Without a Sound. This scent is super soft and rounded. Capturing the special quietness that comes with the first snow of the year.



CHRISTMAS SPICE

Christmas Spice; A warm Blend of Cinnamon and Cloves. Our most popular Christmas scent, making any room smell divinely festive, this Classic Christmas Scent with its aromatic blend of Cinnamon and Cloves make it the Perfect Fragrance for an evening curled up in the cosy warmth of home.



### CHRISTMAS EVE

Christmas Eve - Baubles, Tinsel and Fairy Lights. Looking cosy and luxurious in sparkly deep Blue and Gold. This scent is a sophisticated blend of Blue Spruce woodiness and frosty winter tingles. It really is magical. If you love the hushed excitement of Christmas Eve as much as we do then you're in for a treat!



CHRISTMAS DAY

Christmas Day-Let it Snowl Ah... Christmas Day. Have a bit of time to yourself, sit down relax and soak up the atmosphere (because it's only one day a year.- A soft, sumptuous blend of White Cedar and Nutmeg, creating an feeling of Warmth, Joy and Peace to cherish and quietly celebrate.



WINTER WOOD

Winter Wood; A woody walk through ferns, Pine and Snow. The original wintertime candle, and one of our very first fragrances- a Classic If we may be so bold!



### MISTLETOE KISSES

Mistletoe Kisses; A Little Festive Fun. To be frank, this is quite similar in many ways to Holly Hill but a little sweeter with more floral notes. Hey- at least we're honest! It's very nice by the way.



## SILENT NIGHT

Silent Night; Sweet Dreams! Up close, a very sweet scent. When it's lit, the effect is quite magical; The Autumnal fragrance of still and silent hay fields as night time falls.



HO! HO! HO!

Ho! Ho! Ho!; The Finest Wines, The Deepest Snow. An intense, fine fragrance type scent. With top notes of Incense and Amber. One of our most luxurious and opulent Christmas Scents.

Our Ranges

# Reed Diffuser & Room mist Selection | 2022



FAIRY DUST

Fairy Dust; Invisible &; True- Of all ou<u>r</u> reed diffusers, this is our most popular. It's Powdery, Warm, Sparkly and Magical. In short-Fairy Dust!



CHRISTMAS SPICE

Our most popular Christmas scent, making any room smell Divinely Festive, this Classic Christmas Scent with its Aromatic Blend of Cinnamon and Cloves make it the Perfect Fragrance for an evening curled up in the Cosy Warmth of Home. If Charles Dickens created a Reed Diffuser, this would be it



BLUSH

Blush; The First Kiss of the Night! A sultry, smouldering scent up close, and when dissipated into your room, a Unique, Precious and Beautiful thing.



## BLUEBELL FOREST

Bluebell Forest; Dewdrops on Your Shoes. The sun's rays make you squint, and you can feel the soft earth beneath your feet as the light shines through the forest's dappled canopy above. Soft, fresh and sweet in equal measures. A Remarkably Evocative Bluebell scent.



DAISY DIP

Daisy Dip; In a faraway field. A Light Floral Fine Fragrance, this popular scent was named after the field where Lily-Flame's co-founder, Jo used to play as a girl. Ah- isn't that sweet !!



MERRY CHRISTMAS

Merry Christmas, And Al Good Cheer... Could it be any more Christmassy? A sparkly gold and red label wrapped around a delicious Warm Spiced Ginger.- with a Spoonful of Orange Zest that makes you constantly want to come back for another sniff.



**BLUEBELL FOREST** 

No. of Concession, Name

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Love; For all of Time! This is a delicate and sophisticated blend of Sandalwood and Patchouli (a memory of the late sixties and early seventies nostalgia fans)



Light up Your Sales!

